

**Raz-Kids Named “Reader’s Choice Top 100 Product” by  
District Administration Magazine**

*K12 leaders highlight products that enhance learning in another  
record-breaking year for nominations*

**Tucson, AZ – December 1, 2013** — [Raz-Kids](#) has been recognized for making a positive difference in education by K12 leaders who named it to District Administration magazine’s “Readers’ Choice Top 100 Product for 2013.”

The winners, selected by District Administration’s editors from a record 1,800-plus nominations, were products that received the highest number of nominations and best descriptions from K12 leaders. The Readers’ Choice Top 100 has been announced online and in the December issue of District Administration.

In recognizing the most innovative products, the annual District Administration Readers’ Choice Top 100 Products award informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel.

“The fact that we had a record number of readers participating in this recognition program is a testament to the interest that K12 leaders have in products for improving educational outcomes and operational efficiencies,” says JD Solomon, District Administration’s editorial director. “All of the honorees in our Top 100 program should be very proud of their achievement.”

**About District Administration**

District Administration provides K12 leaders with critical news and information for school district management, through its monthly magazine, website, e-newsletters and the District Administration Leadership Institute Superintendent Summits. For more information, visit [www.DistrictAdministration.com](http://www.DistrictAdministration.com).



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