

# Professional Learning: Custom Webinars and Workshops



## Make the Greatest Impact With Your Learning A-Z Products

Help your educators build capacity and develop a deeper knowledge of their Learning A-Z instructional resources, so they can make the greatest impact on student learning. Learning A-Z **Custom Webinars** and **On-Site Workshops**, tailored to your unique needs, offer flexible, effective solutions to help your educators apply instructional best practices and achieve your curricular goals.

- Get a **customized professional learning solution** tailored to your district, school, or organizational needs.
- Learn how to leverage the resources and tools in your Learning A-Z product(s) to **personalize learning with data-driven instruction**.
- Take a deeper dive into specific resources, focusing on **instructional best practices** for incorporating them into your curriculum.
- Address any part of the **instructional cycle** to target your identified needs.
- Choose from **multiple delivery formats**, including online, on-demand, and in-person, to fit your learning needs and schedule.



Revised 6/2020

## Custom Webinars

Custom Webinars are ideal for customers who have multiple locations or who are just getting started. Delivered live with a Learning A-Z professional learning expert, these remote, interactive sessions can be recorded for convenient, on-demand access later.

- Webinars provide efficient and effective learning opportunities in 30-60 minute time blocks.
- Topics can be customized to suit your instructional needs.
- Sessions can be divided into grade bands (i.e., K–2, 3–6).
- Webinar Series are also offered for districts to provide Professional Learning for credit.

### Sample Webinar Titles

**Close Reading With Raz-Plus**

**Effective Vocabulary Instruction  
in 4 Easy Steps**

**Content and Literacy Learning  
With Science A-Z**

**Exploring Writing Centers  
With Raz-Plus**

## On-Site Workshops

On-Site Workshops are ideal for customers who want to dig deeper or those using multiple products. These sessions are offered as half-, full-, or multi-day sessions, or as a collection of shorter breakouts over the course of one day. Facilitated by a Learning A-Z professional learning expert, these sessions are delivered at your location in a highly engaging, hands-on, and collaborative format.

- Workshops provide interactive, hands-on professional learning using computers or mobile devices.
- Meaningful collaboration engages educators in applying instructional best practices.
- Content can be customized to address any part of the instructional cycle, based on your identified needs.
- Multiple formats provide flexibility to fit your unique needs and schedule.

### Sample Workshop Titles

**Building Academic  
Vocabulary With Raz-Plus and  
Vocabulary A-Z**

**Supporting English Language  
Learners With ELL Edition**

**Informational Text Support  
With Science A-Z**

**Using Raz-Plus to  
Support Rtl Goals**

**Contact your sales representative to learn more  
and schedule a consultation.**

Revised 6/2020