



## Learning A-Z Announces Headsprout Product Merger

**Tucson, AZ – Aug. 5, 2014** – Learning A-Z, a Cambium Learning® Group, Inc. (NASDAQ: ABCD) company, announced plans today to merge its two Headsprout® software products, Headsprout Early Reading and Headsprout Reading Comprehension, into one comprehensive K-5 online reading program.

On Thursday, Aug. 7, Learning A-Z will launch an updated, redesigned Headsprout website that provides access to all 130 adaptive online reading instruction episodes, as well as automated motivational routines, updated reporting, and a new Early Reading Bookroom.

Currently used in thousands of classrooms, learning labs, and homes across the world, Headsprout delivers individualized reading instruction that adapts to the specific needs and learning pace of each student. The program's research-based, scaffolded instruction is designed to teach elementary students critical reading fundamentals and comprehension strategies, and has been proven successful in various classroom environments across the country.

Bob Holl, president and cofounder of Learning A-Z says of the product merger, "Headsprout has always been an excellent tool for teachers to provide effective, differentiated reading instruction. By merging its two student-facing phonics and comprehension resources into one affordable, comprehensive online reading program, we are able to better serve our customers and ensure that every child using Headsprout is getting the program's maximum benefit."

Learning A-Z is committed to providing educators with blended learning solutions that help them reach every student in the classroom. The company continues to look for new ways to save teachers time and money, and to support student achievement through differentiated instruction.

### About Learning A-Z

[Learning A-Z](#) is a preK-6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z's resources are currently used in more than half of the districts across the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: [Reading A-Z](#), [Raz-Kids](#), [Science A-Z](#), [Vocabulary A-Z](#), [Writing A-Z](#), and [Headsprout](#)®. Learning A-Z is a member of Cambium Learning® Group, Inc. (ABCD), based in Dallas, Texas. For more information, please visit [www.learninga-z.com](http://www.learninga-z.com).

### About Cambium Learning Group, Inc.

Cambium Learning® Group is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Sopris Learning™ ([www.voyagersopris.com](http://www.voyagersopris.com)), Learning A-Z ([www.learninga-z.com](http://www.learninga-z.com)), ExploreLearning® ([www.explorellearning.com](http://www.explorellearning.com)), and Kurzweil Education, Inc. ([www.kurzweilededu.com](http://www.kurzweilededu.com)). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. Cambium Learning Group, Inc. (ABCD), is based in Dallas, Texas. For more information, please visit [www.cambiumlearning.com](http://www.cambiumlearning.com).



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