



Learning A-Z Collaborates with Beijing Rui Zhi Qian Xiao Education Technology to Expand in China

Tucson, AZ – February 20, 2016 – Learning A-Z, a leading provider of evidence-based educational solutions and expert professional services, announced today that it has signed a strategic collaboration with Beijing Rui Zhi Qian Xiao Education Technology, a dedicated English Language Learning (ELL) teaching and instruction provider for companies and students in China.

"Learning A-Z is committed to providing affordable, accessible literacy resources that help students at all levels improve their language and reading skills," said Ben Hinton, vice president of international sales at Learning A-Z. "Through this collaboration with Beijing Rui Zhi Qian Xiao Education Technology, Learning A-Z continues to ensure our resources meet the unique needs of students worldwide."

This partnership with Beijing Rui Zhi Qian Xiao Education Technology is another example of Learning A-Z's continued commitment to improving literacy on a global scale. With customers in more than 180 countries, Learning A-Z has partnerships throughout the world, including India, Korea, Columbia, Australia, and more.

About Learning A-Z

Learning A-Z is a PreK-6 education technology provider of digitally delivered resources and tools that support instruction and student growth in reading, writing and science. Founded in 2002, Learning A-Z believes that an enlightened approach to literacy—which starts with reading and writing, but also includes the development of key 21st century skills like communication, creativity, collaboration and critical thinking—is the foundation to all learning. With a robust library of incredibly effective and flexible curriculum resources, Learning A-Z provides the tools teachers need to deliver personalized instruction for a wide range of student needs and its products include: Reading A-Z, Raz-Kids, Headsprout, Science A-Z, Writing A-Z, Vocabulary A-Z, and ReadyTest A-Z. Learning A-Z's resources are currently used in more than half the districts across the United States and Canada and in more than 180 countries worldwide. Learning A-Z is a business unit of Cambium Learning Group, Inc. (Nasdaq: ABCD), based in Dallas, Texas. For more information, please visit www.learninga-z.com.

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