



Learning A-Z Launches New Referral Program

Tucson, AZ—January 15, 2015—Learning A-Z™, an online provider of PreK–6 education solutions and part of Cambium Learning® Group, Inc., announced today the launch of its newly formed referral program.

The Learning A-Z Referral Program allows customers and fans of the company to share discounts with friends and colleagues, while becoming eligible to receive prizes and complimentary subscriptions to Learning A-Z resources.

“We are excited to reward our most ardent supporters for doing what they are often already doing—telling their colleagues about Learning A-Z,” said Bob Holl, president and cofounder of the company. “After all, word-of-mouth is how products like Reading A-Z and Raz-Kids have become so popular with teachers around the world.”

Once registered, Learning A-Z Referral Program members use an online dashboard to share special discount offers for Learning A-Z with their coworkers and contacts. Each time a coupon is redeemed, the referral program member receives an entry into a monthly drawing to win a wireless tablet or similar prize. For every three orders a referral partner has generated, they are awarded with a complimentary license to a Learning A-Z product of their choice.

To learn more about the Learning A-Z Referral Program, visit <http://learninga-z.nextbee.com>.

About Learning A-Z

Learning A-Z™ is a PreK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z’s resources are currently used in more than half of the districts across the U.S. and Canada, and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: Reading A-Z, Raz-Kids, Headsprout®, Science A-Z, Vocabulary A-Z, Writing A-Z, and ReadyTest A-Z. For more information, please visit www.learninga-z.com.



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