



Learning A-Z's Reading Solution Voted a Top Resource for Teachers and Students in Independent Survey

TUCSON, AZ – September 9, 2014 – [Learning A-Z](#), a PreK–6 educational resource company and business unit of Cambium Learning® Group, Inc. (NASDAQ: [ABCD](#)), announced today that its award-winning Reading Solution is the top-ranked online reading resource for teachers and students in an independent survey.

The report, titled “The Shift to Digital in Reading, Mathematics, Science and Social Studies: 2014,” was published by Education Market Research (EMR). EMR’s detailed market survey was mailed to 22,000 public school educators throughout the U.S. As part of the survey, respondents were asked for the names of any websites they use or recommend for student and teacher use. Reading A-Z and Raz-Kids, also known as Learning A-Z’s Reading Solution, was named in both categories more than any other resource — making it the top solution for teachers and students.

“The findings published in this report emphasize the growing importance of effective, engaging online resources for teachers and students in districts and schools across the country,” said Bob Holl, president and cofounder of Learning A-Z. “Since the beginning, Learning A-Z has been dedicated to helping teachers save time and money in the classroom, while providing students with the differentiated resources they need to grow as learners. Our Reading Solution delivers the resources teachers need to reach every child in the classroom, and provides students with engaging resources that allow them to practice reading anywhere they have an Internet connection.”

Learning A-Z’s Reading Solution offers educators one comprehensive solution for reading instruction and practice. Features include more than 1,200 leveled eBooks and eQuizzes, Spanish and French resources, online running records and student reports, and exclusive bonus content only available to Reading Solution subscribers.

About Learning A-Z

[Learning A-Z](#) is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z’s resources are currently used in more than half of the districts in the U.S. and Canada, and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: Reading A-Z, Raz-Kids, Science A-Z, Vocabulary A-Z, Writing A-Z, and Headsprout. Learning A-Z is a member of Cambium Learning® Group, Inc. (NASDAQ: [ABCD](#)), based in Dallas, Texas. For more information, please visit www.LearningA-Z.com.



About Education Market Research

EMR analyzes the U.S. K-12 school market in all of its facets — textbooks, supplemental materials, computer hardware, software, video, and online — and in each of its grade levels, major curriculum areas, and “markets within the market.” The data contained in EMR’s publications comes from original studies conducted by EMR using an information-gathering network comprised of tens of thousands of educators. Thus EMR provides you with first-hand market intelligence not available from any other source! For more information, visit www.educationmarketresearch.com/.

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