

## Learning A–Z Launches 2014 Virtual Teacher Store Discounts

Tucson, AZ, August 14, 2014—**Learning A–Z**, a Cambium Learning® Group, Inc. (NASDAQ: ABCD) company, has opened its annual Virtual Teacher Store that offers educators worldwide special back-to-school pricing on the company’s award-winning educational resources.

The Virtual Teacher Store is open now through August 29, and is an online hub where teachers and parents have access to additional savings on subscriptions to any of Learning A–Z’s websites.

“The start of a new school year is always a hectic and expensive time for teachers,” said Bob Holl, president and cofounder of Learning A–Z. “We know that money is always tight in classrooms and homes this time of year, and want to do our part to ensure every student receives the differentiated instruction they deserve. As schools across the country open their doors to begin a new school year, we’re proud to offer special back-to-school pricing to help teachers meet that goal.”

While the Virtual Teacher Store is open, individuals can save between 15 and 30 percent on a one-year subscription to any or all of Learning A–Z’s websites: [Reading A-Z](#), [Raz-Kids](#), [Science A-Z](#), [Vocabulary A-Z](#), [Writing A-Z](#), and [Headsprout®](#). For more information regarding the Virtual Teacher Store, visit [www.learninga-z.com/special/virtual-teacher-store-2014](http://www.learninga-z.com/special/virtual-teacher-store-2014).

### About Learning A–Z

*Learning A–Z is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z’s resources are currently used in more than half of the districts across the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: [Reading A–Z](#), [Raz-Kids](#), [Science A–Z](#), [Vocabulary A–Z](#), [Writing A–Z](#), and [Headsprout®](#). Learning A–Z is a member of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit [www.learninga-z.com](http://www.learninga-z.com).*

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