



Learning A-Z Announces New Headsprout Educator Grant Program

Tucson, AZ – December 15, 2014 – Learning A-Z™, a PreK–6 educational resource company and part of Cambium Learning® Group, Inc. (NASDAQ: ABCD), announced today the launch of the newly created Headsprout® Educator Grant Program.

The grant provides K–5 educators with the opportunity to apply for a free one-year subscription to Headsprout, a dynamic reading program. Headsprout teaches children to read through engaging online instruction that automatically adapts to every student’s unique learning needs, and an informational training session designed to ensure that educators use the program to its fullest potential.

“Learning A-Z is committed to helping every PreK–6 educator,” said Bob Holl, president and cofounder of Learning A-Z. “As school budgets across the country are being cut, we understand that teachers don’t always have the means to purchase our products. Our new grant program was created as a way to help teachers improve their students’ reading skills—regardless of their institution’s financial means. We want every student to become a successful reader and successful student, and Headsprout is an excellent tool with proven results and efficacy to help them reach that goal.”

Learning A-Z is committed to helping educators identify and secure funding opportunities. To learn more about the Headsprout Educator Grant Program and apply online, visit <http://www.learninga-z.com/about-learninga-z-funding-headsprout-grant-program.html>.

About Learning A-Z

Learning A-Z™ is a PreK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z’s resources are currently used in more than half of the districts across the U.S. and Canada, and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: Reading A-Z, Raz-Kids, Headsprout®, Science A-Z, Vocabulary A-Z, Writing A-Z, and ReadyTest A-Z. For more information, please visit www.learninga-z.com.



Media Contact

Learning A-Z
John Jorgenson, VP, Marketing
520.232.5070
john.jorgenson@learninga-z.com

Investor Contact

Cambium Learning Group, Inc. Barbara
Benson, CFO
investorrelations@cambiumlearning.com

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