

FORMATIVE EVALUATION OF PROGRAM EFFECTS

Title I Elementary School – Seattle, WA

Setting:

Title I, Publicly Funded, K-5 Elementary School in Seattle, WA — over 90% of students receive free or reduced-price lunch

Participants:

- Kindergarten Class 1 – Displayed as Kindergarten (A)
- Kindergarten Class 2 – Displayed as Kindergarten (B)
- K-2nd ELL students – Displayed as ESL (early)
- 3rd-5th ELL students – Displayed as ESL (3rd Grade +)

Reading Program:

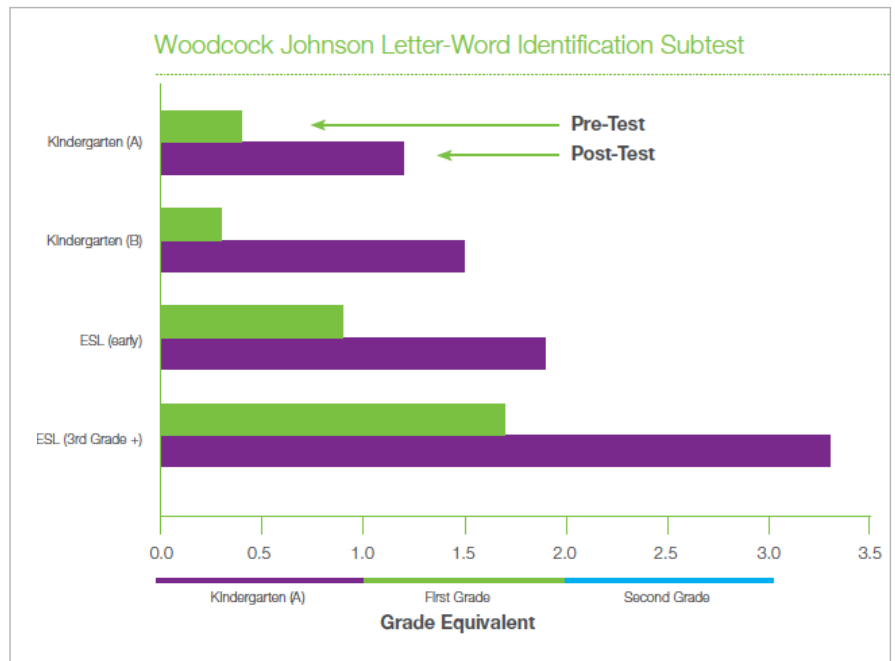
Headsprout Early Reading (episodes 1-40) accessed in the school computer lab 1-2 times per week and monitored by the classroom teacher or aides, as well as the computer lab teacher. Professional development consisted of a brief overview of the program and occasional visits to the lab.

Assessment:

Woodcock Johnson III Tests of Achievement – Letter-Word Identification Subtest
Administered in January and May of the 2003–04 school year.

Results:

Students, on average, showed a gain of 1.15 grade levels in only 4 months of use.



In 2014, Learning A-Z merged Headsprout’s two elementary reading products — Headsprout Early Reading and Headsprout Reading Comprehension — into one adaptive, effective, and fun K-5 online reading program. From introducing early readers to key reading fundamentals to growing reading comprehension skills for more established readers, Headsprout is the perfect resource to help children become capable and confident readers.