

## **Cambium Learning Group Receives Six Finalist Honors for Prestigious Software & Information Industry CODiE Awards**

**DALLAS, April 10, 2015** — Cambium Learning® Group, Inc. [NASDAQ: ABCD], the educational solutions and services company that leverages engaging, innovative technology to help all students reach their full potential, announced today that three of its business units, Learning A–Z, ExploreLearning, and Voyager Sopris Learning received six finalist honors in four education categories for the prestigious CODiE Awards.

“Our innovative products have been named as finalists for multiple years in a row, with several wins in a variety of categories,” said Cambium Learning Group CEO John Campbell. “This recognition is a result of the impact that our digital solutions are having in the classroom.”

Established by the Software and Information Industry Association (SIIA), the CODiE Awards recognize excellence and achievement in the business software, digital content, and education technology industries.

“At Cambium Learning Group, we support educators and their students by providing engaging technology solutions that make success a possibility for everyone,” said Campbell. “We attribute this prestigious recognition to strong teachers, hard-working students, and our tailored, instruction-focused technology.”

The following Cambium Learning Group products named as 2015 finalists are:

**Best Science Instructional Solution:**  
[Gizmos®](#) by ExploreLearning

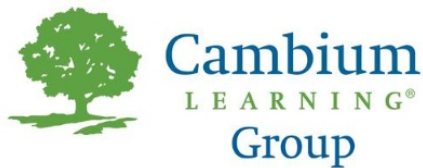
**Best ELL/World Language Acquisition Instructional Solution:**  
[ReadingA-Z.com](#) by Learning A-Z

**Best Reading/English/Language Arts Instructional Solution:**  
[Headsprout](#) by Learning A-Z

**Best Solution for Special Needs Students:**  
[Raz-Kids.com](#) by Learning A-Z

**Best Solution for Special Needs Students:**  
[Headsprout](#) by Learning A-Z

**Best Solution for Special Needs Students:**  
[LANGUAGE! Live](#) by Voyager Sopris Learning



“This year’s finalists are breaking ground with new business models and innovative products. We are pleased to recognize the best in educational technology with these 157 products,” said Karen Billings, vice president of the SIIA **Education Technology Industry Network**. “I look forward to honoring them all in May at the Education Industry Summit.”

Winners will be announced during a special awards dinner on May 5 in San Francisco.

The SIIA CODiE Awards are the industry’s only peer-reviewed awards program. The first-round review of all nominees includes industry executives and analysts, representatives of media outlets, bloggers, and investors. The judges are responsible for selecting the CODiE Awards finalists. SIIA members then vote on the finalists’ products, and the scores from both rounds are tabulated to select the winners.

### **About ExploreLearning**

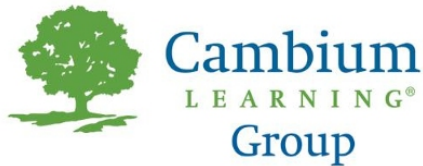
*ExploreLearning<sup>®</sup> develops online solutions to improve student learning in math and science. ExploreLearning currently has two products: Gizmos<sup>®</sup>, the world’s largest library of interactive, online simulations for math and science in grades 3–12; and Reflex<sup>®</sup>, the most powerful solution available for math fact fluency development. Gizmos and Reflex bring research-proven instructional strategies to classrooms around the world. ExploreLearning is a Charlottesville, VA-based business unit of Cambium Learning Group, Inc. (NASDAQ: ABCD), based in Dallas, TX. For more information about Gizmos, please visit [www.explorelearning.com](http://www.explorelearning.com). For more information about Reflex, please visit [www.reflexmath.com](http://www.reflexmath.com).*

### **About Learning A–Z**

*Learning A–Z<sup>™</sup> is a PreK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum for reading, writing, and science. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z’s resources are currently used in more than half of the districts across the U.S. and Canada and in 180+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z’s products include: [Reading A–Z](#), [Raz-Kids](#), [Headsprout<sup>®</sup>](#), [Science A–Z](#), [Vocabulary A–Z](#), [Writing A–Z](#), and [ReadyTest A–Z](#). Learning A–Z is a business unit of Cambium Learning Group, Inc. (Nasdaq: ABCD), based in Dallas, TX. For more information, please visit [www.learninga-z.com](http://www.learninga-z.com).*

### **About Voyager Sopris Learning**

*Voyager Sopris Learning<sup>™</sup> is committed to partnering with school districts to overcome obstacles that students, teachers, and school leaders face every day. The suite of instructional and service solutions we provide is not only research-based, but also evidence-based—proven to increase student achievement and educator effectiveness. Our solutions have been fully tested in the classroom, ensuring that they are easy to implement and teacher friendly. They are innovative, both in overall instructional approach and in the strategic use of technology in blended and 100 percent online solutions, and they are supported by an unparalleled commitment to build local capacity for sustained success. With a comprehensive suite of*



*instructional resources, we provide assessments, professional development and school-improvement services, literacy and math instructional tools—both comprehensive intervention and supplemental—and resources to build a positive school climate. Voyager Sopris Learning is a business unit of Cambium Learning Group, Inc. (NASDAQ: ABCD), based in Dallas, TX. For more information, please visit [www.voyagersopris.com](http://www.voyagersopris.com).*

### **About Cambium Learning Group, Inc.**

*Cambium Learning Group is a leading educational solutions and services company committed to helping all students reach their full potential. Cambium Learning accomplishes this goal by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Learning A–Z™ ([www.learninga-z.com](http://www.learninga-z.com)), ExploreLearning® ([www.explorelearning.com](http://www.explorelearning.com)), Kurzweil Education™ ([www.kurzweiledu.com](http://www.kurzweiledu.com)), and Voyager Sopris Learning™ ([www.voyagersopris.com](http://www.voyagersopris.com)). Together, these business units provide breakthrough technology solutions for online learning and professional support; best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; valid and reliable assessments; and proven materials to support a positive and safe school environment. Cambium Learning Group, Inc. (Nasdaq: ABCD), is based in Dallas, TX. For more information, please visit [www.cambiumlearning.com](http://www.cambiumlearning.com).*

### **About the SIIA CODiE Awards**

*The [CODiE Awards](#) were established in 1986 by the Software and Information Industry Association (SIIA) so that pioneers of the software industry could evaluate and honor each other's work. Since then, the program has evolved into three tracks — organized by industry focus in content, education, and software — but the core mission has always remained the same: recognizing excellence by honoring the software and information industry's leading products and services. The SIIA Education Division serves and represents more than 200 member companies that provide software, digital content, and other technologies that address educational needs.*

### **Media Contact, Learning A–Z:**

John Jorgenson  
SVP, Marketing, Learning A–Z and Kurzweil Education  
[john.jorgenson@learninga-z.com](mailto:john.jorgenson@learninga-z.com)

### **Media Contact, ExploreLearning:**

Tammy Weisman  
VP, Marketing, ExploreLearning  
[tammy.weisman@explorelearning.com](mailto:tammy.weisman@explorelearning.com)



**Media Contact, Voyager Sopris Learning:**

Sandy Stone

Marketing Manager, Voyager Sopris Learning

[sandy.stone@voyagersopris.com](mailto:sandy.stone@voyagersopris.com)

**Investor Contact:**

Barbara Benson

CFO, Cambium Learning Group, Inc.

[investorrelations@cambiumlearning.com](mailto:investorrelations@cambiumlearning.com)

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