

SIIA Announces Learning A-Z and ExploreLearning as Finalists for 2017 CODiE Awards

DALLAS – June 22, 2017 – Cambium Learning Group, Inc. (NASDAQ:ABCD) a leading educational solutions and services company dedicated to helping all students reach their full potential, announced today that two of its businesses, Learning A-Z and ExploreLearning, are finalists for the Software and Information Industry Association (SIIA) 2017 CODiE Awards, which recognize top education technology solutions.

"As one of the only peer-reviewed awards in our industry, the CODiE recognizes excellence in education software," said John Campbell, chief executive officer of Cambium Learning Group. "The fact that two of our companies are represented as finalists indicates that Cambium is fulfilling its mission of using technology to enhance instruction and help educators and students in new and innovative ways."

The Software and Information Industry Association has chosen four Cambium Learning products as CODiE Award finalists: three Learning A-Z products and one ExploreLearning product.

Learning A-Z

Raz-Plus: Best Reading/English/Language Arts Instructional Solution

Raz-Plus provides flexible, leveled PreK-5+ reading resources. From eBooks with interactive reading tools to projectable passages and group activities like Project-Based Learning Packs, Raz-Plus has everything students need to practice and apply critical literacy skills.

Headsprout: Best Reading/English/Language Arts Instructional Solution

Headsprout is an ideal learning solution for students at all levels because its adaptive, individualized program structure responds to student needs and provides well-rounded supports for building students' comprehension skills and reading confidence.

Raz-Kids: Best Solution for Special Needs Students

Raz-Kids empowers teachers to differentiate instruction for special needs students through hundreds of interactive, leveled eBooks spanning 29 levels of difficulty and covering a wide range of high-interest topics.

ExploreLearning

ExploreLearning Reflex: Best Game-Based Curriculum Solution

Adaptive and individualized, Reflex is the most effective system for mastering basic facts in addition, subtraction, multiplication and division. Through a variety of exciting, fast-paced games that require answering math facts to succeed, students quickly build math fact fluency.



All nominated CODiE Award education technology products and services were reviewed by tech-savvy educators from across the nation, as well as SIIA members to determine the best in each category.

About Learning A-Z

Learning A-Z is a literacy-focused PreK-6 education technology provider. Our products blend traditional teacher-led instruction with technology-enabled resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus, Reading A-Z, Raz-Kids, Headsprout, Science A-Z, Writing A-Z, Vocabulary A-Z, and ReadyTest A-Z. Learning A-Z's resources are used by more than 5 million students in more than 175 countries. Learning A-Z is a business unit of Cambium Learning Group, Inc. (NASDAQ:ABCD), based in Dallas, Texas. For more information, please visit www.learninga-z.com.

About ExploreLearning

ExploreLearning believes all students can have success in math and science. Our online solutions bring effective, research-proven instructional strategies to classrooms around the world. Gizmos (www.explorelearning.com) is the world's largest library of interactive, online simulations for math and science in grades 3–12; and Reflex (www.reflexmath.com) is the most effective solution available for math fact fluency development. ExploreLearning is a Charlottesville, VA-based business unit of Cambium Learning Group, Inc. (NASDAQ:ABCD), based in Dallas, Texas.

About Cambium Learning Group, Inc.

Cambium Learning Group is a leading educational solutions and services company committed to helping all students reach their full potential. Cambium Learning accomplishes this goal by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Learning A-Z, ExploreLearning, Kurzweil Education, and Voyager Sopris Learning. Together, these business units provide breakthrough technology solutions for online learning and professional support; best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; valid and reliable assessments; and proven materials to support a positive and safe school environment. Cambium Learning Group, Inc. (NASDAQ:ABCD), is based in Dallas, Texas. For more information, please visit www.cambiumlearning.com.

About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 800 member companies worldwide that develop software and digital information content. SIIA provides global services in government relations, business



development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age. For more information, visit www.siia.net.

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