

Cambium Learning Group Wins an Impressive 14 BESSIE Awards for 2017

DALLAS—April 25, 2017—Cambium Learning[®] Group, Inc. (NASDAQ: ABCD), a leading educational solutions and services company committed to helping all students reach their full potential, announced today that its combined business units—<u>Learning A-Z</u>[®], offering on preK–6 literacy resources; <u>ExploreLearning</u>[®], offering online math and science solutions for grades 3–12; and <u>Kurzweil Education</u>[®], providing literacy and learning solutions for students with learning differences—garnered 14 Best Educational Software (BESSIE) Awards in 2017—more than any other education software company.

The company's business units were honored in the following categories, making this the third consecutive year Cambium Learning Group has won more awards than any other business.

Early Learning, Reading Website: Learning A-Z's <u>Headsprout</u>[®] Early Elementary, Writing Website: Learning A-Z's <u>Writing A-Z</u>TM Early Elementary, Science Website: Learning A-Z's <u>Science A-Z</u>[®] Early Elementary, Critical Thinking Skills Website: Learning A-Z's <u>Raz-Plus</u>TM Early Elementary, Math Fluency Website: ExploreLearning <u>Reflex</u>[®] Upper Elementary, Science Website: Learning A-Z's <u>Science A-Z</u>[®] Upper Elementary, Test Skills Website: Learning A-Z's <u>ReadyTest A-Z</u>TM Upper Elementary, Writing Website: Learning A-Z's <u>ReadyTest A-Z</u>TM Upper Elementary, Critical Thinking Skills Website: Learning A-Z's <u>Writing A-Z</u>TM Upper Elementary, Literacy Website: Kurzweil Education's Kurzweil 3000 (k3000) Multi-level, Critical Thinking Skills Website: Learning A-Z's <u>Raz-Plus</u>TM Multi-level, Elementary Science Website: Learning A-Z's <u>Science A-Z</u>[®] Multi-level, Math and Science Online Simulations: ExploreLearning's <u>Gizmos</u>[®] Teacher Tools, Reading Resource Website: Learning A-Z's Reading A-ZTM

"As an organization that continually strives to offer solutions that maximize the potential of all students and that honor the importance of teachers, we are thrilled by these recognitions of excellence," said John Campbell, Chief Executive Officer of Cambium Learning Group. "In addition to teachers confirming that our solutions work in the classroom, these awards provide additional industry affirmation of our highquality learning technologies."

The 23rd annual <u>BESSIE Awards</u> are sponsored by The <u>ComputED Gazette</u>, a leading online educational resource created by educators who have provided the finest computer education to children and adults for more than 20 years. The awards target innovative and content-rich programs and websites that provide parents and teachers with the technology to foster educational excellence. Winners are selected from titles submitted by publishers worldwide.



About Cambium Learning Group, Inc.

Cambium Learning[®] Group is a leading educational solutions and services company committed to helping all students reach their full potential. Cambium Learning accomplishes this goal by providing evidencebased solutions and expert professional services to empower educators and raise the achievement levels of all students. The company's award-winning brands include: Learning A-Z[®] (www.learninga-z.com), ExploreLearning[®] (www.explorelearning.com), Kurzweil Education[®] (www.kurzweiledu.com), and Voyager Sopris Learning[®] (www.voyagersopris.com), which, together, provide breakthrough technology solutions for students and teachers—including best-in-class intervention and supplemental instructional programs; gold-standard professional development; valid and reliable assessments; and products that enable access to learning for all students. Cambium Learning Group, Inc. (NASDAQ: ABCD), is based in Dallas, Texas. For more information, visit www.cambiumlearning.com.

About Learning A–Z

Learning A-Z[®] is a literacy-focused PreK–6 education technology provider. Our products blend traditional teacher-led instruction with technology-enabled resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus[™], Reading A-Z[™], Raz-Kids[®], Headsprout[®], Science A-Z[®], Writing A-Z[™], Vocabulary A-Z[™], and ReadyTest A-Z[™]. Learning A-Z's resources are used by more than 5 million students in more than 175 countries. Learning A-Z is a business unit of Cambium Learning[®] Group, Inc. (NASDAQ: <u>ABCD</u>), based in Dallas, Texas. For more information, please visit <u>www.learninga-z.com</u> or find us on <u>Facebook</u> or <u>Twitter</u>.

About ExploreLearning

ExploreLearning[®] believes all students can have success in math and science. Our online solutions bring effective, research-proven instructional strategies to classrooms around the world. *Gizmos*[®] (<u>www.explorelearning.com</u>) is the world's largest library of interactive, online simulations for math and science in grades 3–12; and *Reflex*[®] (<u>www.reflexmath.com</u>) is the most effective solution available for math fact fluency development. ExploreLearning is a Charlottesville, VA-based business unit of Cambium Learning[®] Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas.

About Kurzweil Education

Kurzweil Education[®] believes that great educational technology solves real problems. Our literacy and learning solutions offer learners a way up and a path forward. Students' varying needs, their challenges, and their potential to achieve drive us to excel. That's why we continue to develop literacy-boosting solutions that directly enhance opportunities to learn and achieve. Using the principles of Universal Design for Learning, our solutions deliver content and tools that enable all learners to read, understand, and demonstrate their learning using technology-based tools *k1000* and *k3000*. Kurzweil Education is a business unit of Cambium Learning[®] Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas.

Investor and Media Contact

Cambium Learning Group, Inc. Barbara Benson, Chief Financial Officer investorrelations@cambiumlearning.com