

## WeAreTeachers Partners with Learning A-Z to Support PreK-6 Teachers

WeAreTeachers' new partnership with Learning A-Z will solidify both companies' commitment to teacher appreciation and literacy

**AUSTIN, TX – May 3, 2010** – WeAreTeachers, the online social and business network that brings together teachers, learners, and content in the education industry, announces its partnership with Learning A-Z for microgrant sponsorship, thought leadership and free PreK-6 classroom resources during Teacher Appreciation Week.

Learning A-Z will bring their commitment to literacy and teacher appreciation to the WeAreTeachers community through sponsoring a microgrant on the topic of literacy, as well as opening exclusive Learning A-Z online content to teachers in the WeAreTeachers community as well as the general public during Teacher Appreciation Week from May 3-7. To register, teachers should visit <a href="http://www.learninga-z.com/openhouse">http://www.learninga-z.com/openhouse</a>.

"We are so excited to partner with Learning A-Z," said Sandy Fivecoat, CEO and founder of WeAreTeachers. "Their commitment and enthusiasm for teachers makes them a wonderful addition to the WeAreTeachers community."

"Whether we are giving teachers free access to our websites during Teacher Appreciation Week or putting cash in their hands with microgrants from WeAreTeachers, providing teachers with access to the best classroom resources is what Learning A-Z is all about," said John Jorgenson, Director of Marketing for Learning A-Z.

### **About WeAreTeachers**

WeAreTeachers (<a href="http://www.WeAreTeachers.com">http://www.WeAreTeachers.com</a>) is a social and business community for educators, businesses, and education marketers designed to enable community members to share, connect, and collaborate using Web 2.0 tools and services. It is the first community to include The Knowledge Marketplace that gives both educators and businesses the ability to share, sell, and receive recommendations on knowledge-based content and products. WeAreTeachers is committed to giving back to the educator community by distributing tangible rewards through educator grants and incentives from transactions and sponsors in The Knowledge Marketplace.

### About Learning A-Z

<u>Learning A–Z</u> is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: Reading A–Z, Raz–Kids, Science A–Z, Vocabulary A–Z, Writing A–Z, and Headsprout. Learning A–Z is a member of Cambium Learning<sup>®</sup> Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit <a href="https://www.LearningA-Z.com">www.LearningA-Z.com</a>.



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