



Learning A-Z

Dear Educators.

Join us on February 28 for an exciting opportunity to help students make a difference with reading!

<u>Learning A-Z has teamed up with UNICEF Kid Power®</u> again to give our students the opportunity to donate their hard-earned stars to a good cause: providing healthy meals to U.S. families in need.

Let's join the Learning A-Z Donation Challenge in collaboration with UNICEF Kid Power, running from February 28 to March 25, to help meet the goal of 230,000 total donations. The classroom that donates the most stars will have the chance to co-author a book with Learning A-Z that will be shared with all Learning A-Z students around the world. Check out the book written by last year's winning class titled *We Are Marvelous*.

We've learned from the last two challenges that students who participate:

- Read, on average, 3X more books
- Complete more activities and assignments
- Advance reading levels faster

The power of our students donations can truly make an impact on our world. Here is the breakdown of how our students donations can make a difference:

- 8,000 stars = 1 meal
- 20,000 stars = 1 mega* meal (i.e. 3 meals)

*Mega donations are only available to students who use the "intermediate" student portal. This setting can be edited in the Classroom Roster

The possibilities are endless. Have fun and let us know how your students are doing by tagging @LearningAtoZ on social media and using the hashtags #LearningAtoZ and #UNICEFKidPower.







Dear Parent / Caregiver,

I'm thrilled to share with you an exciting opportunity that will take place this spring to show students how they can make an impact on their communities simply by learning.

<u>Learning A-Z has teamed up with UNICEF Kid Power®</u> once again to give students the opportunity to donate their hard-earned stars to a good cause: providing healthy meals to U.S. families in need.

This donation challenge actively shows kids the power of their hard work and the reward of giving back to their communities. Here's the donation breakdown:

- 8.000 stars = 1 meal
- 20,000 stars = 1 mega meal (i.e. 3 meals)

You can be part of this opportunity by talking to your child about this challenge. It's a great way to motivate and engage students as they learn at home, evaluate their progress, and encourage them to have fun too!

As a reward, the classroom donating the most stars by the end of the challenge will be given the opportunity to co-author a book with Learning A-Z that will be shared with all Learning A-Z students around the world! For more information about the challenge, please visit our <u>website</u>.

The possibilities are endless. Have fun and let us know how your student(s) are doing by tagging @LearningAtoZ on social media and using the hashtags #LearningAtoZ and #UNICEFKidPower.

We look forward to learning about the impact your students make!







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Note:

The link to "Find more information" in the letter provided to you for your educators directs them to a landing page within Raz-Plus. If you have teachers that use a different Learning A-Z solution, here are all the links for more information about this program for each solution:



IN-PRODUCT LINKS







www.raz-plus.com/helpful-tools/kid-power



www.headsprout.com/main/ViewPage/name/kid-power



www.vocabularya-z.com/main/ViewPage/name/kid-power



www.raz-kids.com/main/ViewPage/name/kid-power/



www.sciencea-z.com/main/ViewPage/name/kid-power



www.writinga-z.com/main/ViewPage/name/kid-power/

Learning A-Z and UNICEF Kid Power® Star Donation Chart

Teacher how-to:

Download and display this chart in any format you prefer for your class. You can print the chart out and post it in your classroom, email it to parents with updates as needed, or share online during remote learning experiences to allow everyone to see progress and stay updated on the challenge.

When we work together, we can accomplish more than we imagined. Let's see how many donations we can make as a class, and help families in need together! I bet we can achieve something amazing with this challenge.





We're promising to read ____ books and to donate ____ stars as a classroom before March 25. Our pledge will allow us to give ___ meals to to hungry families. How amazing is that?

We're going to have so much fun getting there. All we have to do is read!





STAR DONATIONS CHART

Week 1

Week 2

Week 3

Week 4

Pledge:

Pledge:

Pledge:

Pledge:

Donated Stars:

Donated Stars:

Donated Stars:

Donated Stars:

Donated Meals:

Donated Meals:

Donated Meals:

Donated Meals:

Teacher name:

Classroom:

Students:











