



Dear Educators,

Join us starting March 5 for an exciting opportunity to help students make a difference by reading!

Through a [partnership between Learning A-Z and UNICEF Kid Power](#), our students will be able to donate their hard-earned stars to a good cause. Students in the U.S. who log in to their Kids A-Z portal can redeem their stars to donate clean drinking water to communities in need around the globe. The classroom that donates the most stars will have the chance to co-author a book to be featured on Learning A-Z!

- **8,000 stars = 10 days of clean drinking water**
- **20,000 stars = 1 month* of clean drinking water**

**1 month of clean drinking water donations are only available to students who use the "intermediate" student portal.
This setting can be edited in the Classroom Roster*

Learning A-Z and UNICEF Kid Power are challenging students to make 100,000 donations** in total. I know we can help achieve it! The campaign will run until April 30 or until our goal is reached. Find more information www.raz-plus.com/helpful-tools/kid-power.

***We're so impressed with the generosity shown by students this past week, we've decided to extend the goal beyond our original limit of 100,000 donations!*

This program is a powerful way to show students that anyone can help others. I encourage you to talk to your students about this challenge as a way to motivate and engage them in their learning. You can plan to use this donation period to accomplish your goals for your students. For instance, fire up their motivation to:

- Read more books
- Complete more assignments and finish more tasks and activities
- Level Up! For example, a student who levels up from A to B can accrue upwards of 4,000 stars, without you creating assignments for them.

Last year, students showed their compassion by donating over 550 million stars, which translated into 88,000 meals. Aren't students amazing?

The possibilities are endless. Have fun and let us know how your students are doing on social media with Learning A-Z and UNICEF Kid Power, you can use the hashtags #LearningAtoZ and #UNICEFKidPower.

Have fun! We're looking forward to learning about the impact our students make!



Dear Parent / Caregiver,

I'm thrilled to share with you an exciting opportunity this spring to show students how they can make an impact with their learning.

Through a [partnership between Learning A-Z and UNICEF Kid Power](#), students will be able to donate their hard-earned stars to a good cause. Starting on **March 5**, students who log in to their Kids A-Z portal can redeem their stars to donate clean drinking water to communities in need around the globe. The campaign will run until April 30 or until our goal is reached.

- **8,000 stars = 10 days of clean drinking water**
- **20,000 stars = 1 month of clean drinking water**

What a powerful way to show students that anyone can help others!

You can be part of this opportunity, by talking to your child about this challenge. It's a great way to motivate and engage them in their learning while at home, to help check in on their progress, and to encourage them to have fun too!

Additionally, the classroom donating the most stars by the end of the challenge will be able to co-author a book that will be featured on Learning A-Z! For more information about the challenge, please visit our [website](#).

The possibilities are endless. Have fun and if you want to share how your students are doing on social media with Learning A-Z and UNICEF Kid Power, you can use the hashtags #LearningAtoZ and #UNICEFKidPower.

We look forward to learning about and sharing the impact your students make!



Note:

The link to “Find more information” in the letter provided to you for your educators directs them to a landing page within Raz-Plus. If you have teachers that use a different Learning A-Z solution, here are all the links for more information about this program for each solution:



IN-PRODUCT LINKS



Raz-Plus

www.raz-plus.com/helpful-tools/kid-power

Raz-Kids

www.raz-kids.com/main/ViewPage/name/kid-power/

Headsprout

www.headsprout.com/main/ViewPage/name/kid-power

Science A-Z

www.sciencea-z.com/main/ViewPage/name/kid-power

Vocabulary A-Z

www.vocabularya-z.com/main/ViewPage/name/kid-power

Writing A-Z

www.writinga-z.com/main/ViewPage/name/kid-power/

Learning A-Z and UNICEF Kid Power Star Donations Chart

Teacher how-to:

Download and display this chart in any format you prefer for your class. You can print the chart out and post it in your classroom, email it to parents with updates as needed, or share online during remote learning experiences, to allow everyone to see progress and stay updated on the challenge.

When we work together, we can accomplish more than we imagined. Let's see how many donations we can make as a class, and help families in need together! I bet we can achieve something amazing with this challenge.

As we work toward our goal on this challenge, we're not just having fun reading great books. We're helping families in need— and it's so easy for us to do. We just have to read. I think we should challenge ourselves to read more than ever!

Let's see how high we can make these numbers climb! Be thinking about what you'd like to have as rewards, for each one of you and for the class. We can dream up something fun we'll all enjoy. The class can vote on what we'll do to celebrate!



As a class, we're making a pledge:

We're promising to read ___ books and to donate ___ stars as a classroom before April 30. Our pledge will allow us to give ___ weeks of water to families in need. How amazing is that?

We're going to have so much fun getting there.
All we have to do is read!

STAR DONATIONS CHART

Week 1

Pledge:

Donated Stars:

Water Donations:

Week 2

Pledge:

Donated Stars:

Water Donations:

Week 3

Pledge:

Donated Stars:

Water Donations:

Week 4

Pledge:

Donated Stars:

Water Donations:

Week 5

Pledge:

Donated Stars:

Water Donations:

Week 6

Pledge:

Donated Stars:

Water Donations:

Week 7

Pledge:

Donated Stars:

Water Donations:

Week 8

Pledge:

Donated Stars:

Water Donations:

Total

Pledge:

Donated Stars:

Water Donations:

Teacher name:

Classroom:

Students:



8,000 stars = 10 days of water
20,000 stars = 30 days of water