

# Learning A-Z Celebrates 10 Years of Serving K-6 Teachers and Students

**TUCSON, AZ – March 13, 2012** – This year, Learning A-Z, a provider of online resources for teachers and students, and business unit of Cambium Learning<sup>®</sup> Group, Inc. will mark its 10-year anniversary by celebrating all year long! To commemorate this milestone, each month, Learning A-Z will launch a significant new feature to its websites and hold contests that invite educators to share ideas as well as how Learning A-Z has made a difference in the their classrooms.

Learning A-Z launched its first website, Reading A-Z, in 2002, with the sole purpose of making teachers' lives better by providing a large collection of high quality, easy-to-access resources for differentiated instruction — all at a low cost. At that time, Reading A-Z consisted of about 150 leveled readers, some phonics lessons and other assorted resources. Today, the site has grown to nearly 1,000 leveled readers, along with activity sheets, graphic organizers, quizzes, and much more. The company also offers projectable and eBook versions of all the leveled books and quizzes, and has added five websites, including the popular Raz-Kids reading site for students, Science A-Z and Writing A-Z.

The collection of products is not all that has grown, so has the usage. Within 10 years, Learning A-Z gained users in more than half the school districts in the United States, every Canadian province and more than 155 countries around the world.

"We have teachers to thank for all of this," said Bob Holl, co-founder and publisher of Learning A-Z. "It is only through the support and valuable input of them that our phenomenal growth has been possible." Skyview Capital LLC today announced that it has completed the sale of Headsprout<sup>®</sup>, developers of the MimioReading™ classroom suite, to Learning A-Z, a Cambium Learning® Group, Inc. (Nasdaq: ABCD) company. Skyview Capital acquired the online curriculum programs as part of its acquisition of Mimio, a global leader in interactive teaching technologies, in July 2013.

### About Learning A–Z

Learning A–Z is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: Reading A–Z, Raz–Kids, Science A–Z, Vocabulary A–Z, Writing A–Z, and Headsprout. Learning A–Z is a member of Cambium Learning Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit <a href="https://www.learningA-Z.com">www.learningA-Z.com</a>.



## About Cambium Learning Group, Inc.

Cambium Learning® Group is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Learning (VoyagerLearning.com) and Sopris Learning (SoprisLearning.com), Learning A–Z (LearningA–Z.com), ExploreLearning (ExploreLearning.com), and Kurzweil Educational Systems® (Kurzweiledu.com). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. For more information, visit www.cambiumlearning.com.

#### **Contacts**

## **Media Contact**

Learning A-Z John Jorgenson, VP, Marketing 520.232.5070 john.jorgenson@learninga-z.com

### **Investor Contact**

Cambium Learning Group, Inc.
Barbara Benson, CFO
investorrelations@cambiumlearning.com