

Kurzweil Educational Systems and Learning A-Z Join Forces to Convert the Reading A-Z Leveled Reading Books into Kurzweil 3000™ Format

TUCSON, AZ – October 25, 2010 – <u>Kurzweil Educational Systems</u> and <u>Learning A-Z</u>, two businesses within the Cambium Learning Group family of companies (NASDAQ: <u>ABCD</u>), announced today that <u>Reading A-Z</u> leveled reading books will now be available in the Kurzweil 3000 (.kes) format. Converting 700+ Reading A-Z titles into the Kurzweil 3000 (.kes) format will provide elementary and middle school students with learning difficulties and those who are blind or visually impaired with access to hundreds of high-quality leveled books.

Reading A-Z leveled books are a key component in many reading programs found in classrooms today. Reading A-Z leveled books are not selected from a collection of books and then leveled. Rather, Reading A-Z leveled books have been carefully written in accordance with standardized criteria for each level, then quality checked via a proprietary leveling system.

Kurzweil 3000™ is a comprehensive reading, writing and learning software solution for Tier III and special education students, including but not limited to individuals with learning difficulties, such as dyslexia, attention deficit disorder or those who are English Language Learners (ELL). By combining Reading A-Z leveled books with text, picture, and bilingual dictionaries, language translations, and the ability to read all text aloud through Kurzweil 3000, teachers will be able to differentiate instruction without differentiating curriculum.

"By adding the new Kurzweil versions for most of our titles, teachers now have another way to reach every unique student — including struggling readers and special education students in need of additional help," says Bob Holl, publisher and co-founder of Learning A-Z.

"Reading A-Z readers have compelling content at a variety of levels, and now Kurzweil users will have easy access to those same resources to help keep them engaged and motivated to continue to learn," says Alex Saltonstall, general manager of Cambium Learning Technologies. Users can access the books by going to the All Books section of Reading A-Z and clicking on the link to each book on the Kurzweil Formatted Readers page. Reading A-Z customers can go to www.kurzweiledu.com for more information about Kurzweil 3000 LearnStation.

About Learning A-Z

<u>Learning A–Z</u> is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: Reading A–Z, Raz–Kids, Science A–Z, Vocabulary A–Z, Writing A–Z, and Headsprout. Learning A–Z is a member of Cambium Learning[®] Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit www.LearningA-Z.com.



About Cambium Learning Group, Inc.

Cambium Learning® Group is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Learning (VoyagerLearning.com) and Sopris Learning (SoprisLearning.com), Learning A–Z (LearningA–Z.com), ExploreLearning (ExploreLearning.com), and Kurzweil Educational Systems® (Kurzweiledu.com). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. For more information, visit www.cambiumlearning.com.

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