



Learning A-Z Products Now Available to Purchase Through AdoptAClassroom.org

Tucson, Ariz., April 1, 2015 — Learning A-Z™, an online provider of PreK–6 education solutions and part of Cambium Learning® Group, Inc., announced today that its products are now available to purchase through AdoptAClassroom.org.

Donor-adopted teachers can now use their contributions to purchase [Learning A-Z](#) products through the [AdoptAClassroom.org](#) online marketplace. This move reaffirms Learning A-Z's commitment to helping educators identify and secure funding opportunities to procure the products and resources they need to support every student, at every learning level.

AdoptAClassroom.org is a national nonprofit organization dedicated to connecting donors with teachers. Teachers use the AdoptAClassroom.org platform to raise awareness of their classroom needs. Donors find and fund classrooms by searching for a specific teacher, school, or a subject in which they are passionate. Teachers use their funds to shop on AdoptAClassroom.org and purchase the resources and supplies they need to help their students learn and succeed. Donors receive email updates from their adopted teachers informing them on how their contributions were used and how the students benefited.

“Since we first started offering PreK–6 resources online, Learning A-Z has been sensitive to the fact that many teachers do not have budgetary means to get all the resources they need,” said John Jorgenson, senior vice president of marketing at Learning A-Z. “As a company, we strive to direct teachers to funding opportunities available through Learning A-Z as well as external sources. AdoptAClassroom.org is a noble organization, and we couldn't be more pleased to work with them to get developmentally appropriate resources in the hands of teachers and students.”

“We are thrilled to have Learning A-Z join our efforts in supporting teachers and student success,” says Bob Thacker, executive director of AdoptAClassroom.org. “It is through the support of vendor partners such as Learning A-Z that enables us to continue our mission and our commitment that 100 percent of individual donations on AdoptAClassroom.org go directly to our registered teachers.”

About Learning A-Z

Learning A-Z™ is a PreK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum for reading, writing, and science. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z's resources are currently used in more than half of the districts across the U.S. and Canada, and more than 180 countries worldwide. Serving a wide range of student needs, including



ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: [Reading A-Z](#), [Raz-Kids](#), [Headsprout®](#), [Science A-Z](#), [Vocabulary A-Z](#), [Writing A-Z](#), and [ReadyTest A-Z](#). Learning A-Z is a business unit of Cambium Learning® Group, Inc. (NASDAQ: [ABCD](#)), based in Dallas, Texas. For more information, please visit www.learninga-z.com.

About AdoptAClassroom.org

AdoptAClassroom.org gives teachers a hand by providing needed classroom materials so that students can succeed. Supporting K–12th grade students, including public, private, and charter school classrooms, AdoptAClassroom.org makes it easy for donors to provide funding and support to classrooms throughout America. Teachers register their classrooms and needs online; donors discover classrooms through simple search tools, and make targeted contributions. As an award-winning 501(c)(3) non-profit, AdoptAClassroom.org is able to connect donors with every classroom in the country. For more information, please visit www.adoptaclassroom.org.

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