

Cambium Learning Group Receives Eight Finalist Honors for REVERE Awards

DALLAS, TX – May 20, 2014 – <u>Cambium Learning[®] Group</u> (NASDAQ: <u>ABCD</u>), the educational solutions and services company that leverages engaging, innovative technology to help all students reach their full potential, announced today that three of its business units—<u>ExploreLearning[®]</u>, <u>Kurzweil</u> <u>Educational Systems[®], and <u>Learning A–Z</u>—received eight finalist honors for the 2014 REVERE Awards, presented by the PreK–12 Learning Group of the Association of American Publishers (AAP). All eight honors were in the Supplemental Resources category.</u>

The annual awards, established by the Association of Educational Publishers (AEP) and formerly known as the AEP Awards program, recognize exemplary learning resources for preK–12 students, educators, and administrators, as well as adult learners. Of the hundreds of print materials, digital learning tools, professional development curricula, and periodical entries submitted, fewer than 60 received an award.

Entries go through three rounds of review by teachers and leading industry experts. They are judged and evaluated according to three key principles: quality content, age appropriateness, and innovation.

The Cambium Learning Group products named as Distinguished Achievement Award and Golden Lamp Award 2014 finalists are:

ExploreLearning

Golden Lamp: ExploreLearning Gizmos[®] Mathematics: ExploreLearning Gizmos[®] Science, Health, and the Environment: ExploreLearning Gizmos[®]

Kurzweil Educational Systems

Resources for Learners with Special Educational Needs: Kurzweil 3000[®]-firefly[®]

Learning A–Z Golden Lamp: <u>Reading A–Z</u> Reading and Language Arts: Reading A–Z Reading and Language Arts: <u>Raz–Kids</u> Resources for Learners with Special Educational Needs: Raz-Kids

"We are very pleased that the REVERE Awards have recognized our outstanding solutions as finalists in 2014," said John Campbell, chief executive officer of Cambium Learning Group. "With our commitment to delivering innovative educational solutions that help all students achieve, it's an honor to receive this distinction."

Winners will be announced on June 4, 2014, at the Awards Gala in Washington, D.C. View all the REVERE Award finalists. For more information about Cambium Learning Group, visit www.cambiumlearning.com.



About ExploreLearning

ExploreLearning develops online solutions to improve student learning in math and science. ExploreLearning currently has two products: Gizmos, the world's largest library of interactive, online simulations for math and science in grades 3–12; and Reflex, the most powerful solution available for math fact fluency development. Gizmos and Reflex bring research-proven instructional strategies to classrooms around the world. ExploreLearning is a Charlottesville, VA-based business unit of Cambium Learning Group, Inc. (NASDAQ:ABCD) based in Dallas, TX. For more information about Gizmos, please visit ExploreLearning.com. For more information about Reflex, please visit Reflexmath.com.

About Kurzweil Educational Systems

Kurzweil Educational Systems[®] is recognized as the leading developer of literacy software for people with learning differences such as dyslexia, attention deficit disorder, or those who are English Language Learners as well as those who are blind or visually impaired. Kurzweil provides complete reading, study skills, writing, and test taking support for students. For more than 30 years the company has been driven by the vision to serve the needs of struggling learners to enable them to reach their full potential. We offer products that bring the power and pleasure of reading and learning to the lives of users, striving to enhance learning and expand literacy. Kurzweil Educational Systems is committed to providing research-based solutions that help educators raise the achievement levels of preK–12 students as well as adult learning communities. Kurzweil Educational Systems is a member of Cambium Learning[®] Group, Inc. (ABCD), based in Dallas, Texas. For more information, please visit www.kurzweiledu.com.

About Learning A–Z

Learning A–Z is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: Reading A–Z, Raz–Kids, Science A–Z, Vocabulary A–Z, Writing A–Z, and Headsprout. Learning A–Z is a member of Cambium Learning[®] Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit www.LearningA-Z.com.

About Cambium Learning Group, Inc.

<u>Cambium Learning</u>[®] Group is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Learning (VoyagerLearning.com) and Sopris Learning (SoprisLearning.com), Learning A–Z (LearningA-Z.com), ExploreLearning (ExploreLearning.com), and Kurzweil Educational Systems[®] (Kurzweiledu.com). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. For more information, visit www.cambiumlearning.com.



About the REVERE Awards

The REVERE Awards program, presented by the PreK–12 Learning Group of the Association of American Publishers, honors excellence across all resources for preK–12 and adult learners, educators, and administrators. The program includes The Distinguished Achievement Awards, The Innovation Awards, The Golden Lamps, and Beyond the Classroom. The REVERE's wide range of categories welcome all types of materials in any media and for any educational setting. Publishing houses, nonprofit organizations, museums and cultural centers, technology firms, schools, colleges, and research societies have received awards from this program since it was founded in 1967. Read more at www.REVEREAwards.org.

About the AAP PreK-12 Learning Group

A division within the Association of American Publishers, the PreK–12 Learning Group serves its diverse membership by providing valuable resources and industry intelligence; fostering a fair, competitive, and robust market; and encouraging the development of professional, quality content for teaching and learning. The Learning Group engages Cambium Learning Group REVERE Award Press Release state, local, and federal policy leaders on such issues as funding, curriculum, testing, and literacy, and also organizes events, awards, and programs to support professionals at all levels. In 2013, the School Division of the AAP merged with the Association of Educational Publishers (AEP) to form the PreK–12 Learning Group, which combines AAP's proven strengths in advocacy and legal affairs with AEP's successful programs for the benefit of its members. Read more at www.AEPweb.org.

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