

## **Cambium Learning Technologies Business Units Garner Eight Nominations for Association of Educational Publisher Awards**

**DALLAS, TX – May 13, 2010** – [Cambium Learning® Group, Inc.](#) (NASDAQ: [ABCD](#)), announced today that ExploreLearning and Learning A-Z, two business units within its Cambium Learning Technologies segment received a total of eight nominations for the highly regarded Association of Educational Publisher (AEP) Industry Awards. AEP is a non-profit organization that serves the needs of the entire K-12 educational resource community, encouraging and advocating for professional, quality content for education.

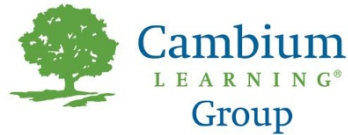
“AEP’s mission to inspire effective and innovative learning solutions for the 21<sup>st</sup> century maps well with Cambium Learning Technologies’ goal to help all students reach their potential,” said John Campbell, President of Cambium Learning Technologies. “It is therefore an extreme honor for Cambium Learning Technologies to garner a total of eight AEP award nominations for [ExploreLearning](#) and [Learning A-Z](#).”

Founded in 1999 and based in Seattle, WA, Mimio acquired Headsprout in 2011, which has patented and award-winning adaptive software titles, including MimioReading™ and MimioSprout™ Early Reading. The MimioReading software suite’s advanced design uses both individualized, adaptive reading instruction and whole-group reading lessons for interactive whiteboards to improve reading performance. Research-based, the software has earned industry wide respect for its effort in improving reading skills for students in grades PreK-8. Currently used in thousands of classrooms, learning labs, and homes, Headsprout will become part of Learning A-Z’s larger reading offering and marketed and sold as Headsprout Early Reading and Headsprout Reading Comprehension.

Bob Holl, president and co-founder of Learning A-Z, says of the acquisition, “Headsprout is an ideal addition to our family of blended learning solutions. Their track record of efficacy includes a wealth of case studies, all of which are a testament to their quality. Our award-winning Reading Solution, which includes Reading A-Z and Raz-Kids, provides online resources for assessment, instruction, and practice. Now, with the inclusion of proven, student-facing phonics and comprehension resources from Headsprout, Learning A-Z is an even more complete reading solution for teachers to differentiate instruction and support student achievement.”

ExploreLearning received nominations for the following awards:

- **Golden Lamp Award: Curriculum:**  
ExploreLearning Gizmos
- **Distinguished Achievement Award: Mathematics**  
Grades 9-12 ExploreLearning Gizmos
- **Distinguished Achievement Award: Mathematics**  
ExploreLearning Gizmos



- **Distinguished Achievement Award: Science**  
ExploreLearning Gizmos
- **Distinguished Achievement Award: Websites Grades K-5**  
ExploreLearning Gizmos
- **Distinguished Achievement Award: Websites Grades 6-8**  
ExploreLearning Gizmos

Learning A-Z received nominations for the following awards:

- **Beacon Award: Email Marketing Campaign**  
2009 Teacher Appreciation Week
- **Distinguished Achievement Award: K-5 Curriculum/Reading and Language Arts**  
Raz-Kids.com

Both ExploreLearning and Learning A-Z are past winners and finalists. ExploreLearning won Distinguished Achievement Awards in 2005, 2007 and 2008, and was a finalist for the Golden Lamp Award in 2006, 2008 and 2009. Learning A-Z was also a finalist for last year's Distinguished Achievement Award.

Winners will be announced at the Content in Context Conference on Tuesday, June 8, 2010 in Washington, D.C. For more information and to view the lists of finalists, visit:

[www.aepweb.org/awards/index.htm](http://www.aepweb.org/awards/index.htm).

#### **About ExploreLearning**

ExploreLearning ([www.explorelearning.com](http://www.explorelearning.com)) is home to the world's largest library of interactive, online simulations for math and science in grades 3-12. With more than 450 Gizmos online, ExploreLearning's growing base of inquiry-based learning materials provides a powerful enhancement to the way teachers teach and students learn. Gizmos bring research-proven instructional strategies to classrooms in all 50 U.S. states, and in 31 countries around the world.

#### **About Learning A-Z**

[Learning A-Z](http://www.LearningA-Z.com) is a preK-6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: Reading A-Z, Raz-Kids, Science A-Z, Vocabulary A-Z, Writing A-Z, and Headsprout. Learning A-Z is a member of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit [www.LearningA-Z.com](http://www.LearningA-Z.com).



**About Cambium Learning Group, Inc.**

[Cambium Learning® Group](#) is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Learning (VoyagerLearning.com) and Sopris Learning (SoprisLearning.com), Learning A–Z (LearningA-Z.com), ExploreLearning (ExploreLearning.com), and Kurzweil Educational Systems® (Kurzweiledu.com). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. For more information, visit [www.cambiumlearning.com](http://www.cambiumlearning.com).

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