

# Cambium Learning Technologies Business Units Receive Six Nominations for Association of Educational Publisher Awards

**DALLAS, TX** – **May 11, 2011** – Cambium Learning <sup>®</sup> Group, Inc. (NASDAQ: <u>ABCD</u>) announced today that ExploreLearning and Learning A-Z, two business units within its Cambium Learning Technologies segment, received a total of six nominations for the highly regarded Association of Educational Publisher (AEP) Awards. For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting and represent the highest standard for quality, professional educational resources and excellence in education marketing. The Association of Educational Publishers' annual awards program and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value

"It is an honor to once again have our Cambium Learning Technologies products and services recognized by AEP," said John Campbell, President of Cambium Learning Technologies. "Receiving nominations like this from highly regarded industry groups, like AEP, reinforces the fact that the educational technology programs we offer teachers and students are beneficial and align well with our goal to help all children reach their full learning potential."

ExploreLearning received nominations for the following awards:

- Distinguished Achievement Award: Curriculum, K-5 Science ExploreLearning Gizmos for Science
- Distinguished Achievement Award: Curriculum, 6-12 Math ExploreLearning Gizmos for Math
- Distinguished Achievement Award: Technology, Website ExploreLearning Gizmos

Learning A-Z received nominations for the following awards:

- Beacon Award: Email Marketing Campaign
  Learning A-Z's 2010 Virtual Teacher Store Online Open House and Promotion
- Beacon Award: Website/E-Commerce Learning A-Z.com
- Beacon Award: Marketing Newsletter
  Learning A-Z Bi-monthly Marketing eNews

ExploreLearning and Learning A-Z are both past winners and finalists. ExploreLearning won the Golden Lamp Award for Curriculum in 2010. They also won Distinguished Achievement Awards in 2008, 2007 and 2005, and were a finalist for the Golden Lamp Award in 2009, 2008 and 2006. Learning A-Z won a Beacon Award in 2010 for its Teacher Appreciation Week Campaign and a Distinguished Achievement Award in 2009.

Winners of the 2011 AEP Awards will be announced at the AEP Awards Banquet and Gala in June in Washington, D.C. For more information and to view the lists of finalists, visit: http://www.aepweb.org/awards/index.htm.



# About ExploreLearning

ExploreLearning® develops online solutions to improve student learning in math and science. ExploreLearning currently has two products: Gizmos®, the world's largest library of interactive, online simulations for math and science in grades 3–12; and Reflex®, the most powerful solution available for math fact fluency development. Gizmos and Reflex bring research-proven instructional strategies to classrooms around the world. ExploreLearning is a Charlottesville, VA-based member of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information about Gizmos, please visit <a href="www.explorelearning.com">www.explorelearning.com</a>. For more information about Reflex, please visit <a href="www.explorelearning.com">www.explorelearning.com</a>. For more information about

### About Learning A-Z

<u>Learning A–Z</u> is a preK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A–Z's resources are currently used in more than half of the districts in the U.S. and Canada and 165+ countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A–Z includes: Reading A–Z, Raz–Kids, Science A–Z, Vocabulary A–Z, Writing A–Z, and Headsprout. Learning A–Z is a member of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit www.LearningA–Z.com.

### About Cambium Learning Group, Inc.

Cambium Learning® Group is a leading educational solutions and services company that is committed to helping all students reach their full potential by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company is composed of four business units: Voyager Learning (VoyagerLearning.com) and Sopris Learning (SoprisLearning.com), Learning A–Z (LearningA-Z.com), ExploreLearning (ExploreLearning.com), and Kurzweil Educational Systems® (Kurzweiledu.com). Together, these business units provide best-in-class intervention and supplemental instructional materials; gold-standard professional development and school-improvement services; breakthrough technology solutions for online learning and professional support; valid and reliable assessments; and proven materials to support a positive and safe school environment. For more information, visit www.cambiumlearning.com.

#### **Contacts**

## **Media Contacts**

Learning A-Z John Jorgenson, VP, Marketing 520.232.5070 john.jorgenson@learninga-z.com

#### **Investor Contact**

Cambium Learning Group, Inc. Barbara Benson, CFO investorrelations@cambiumlearning.com