

Cambium Learning Technologies Receive Finalist Honors in Seven Categories for Prestigious Software & Information Industry CODiE™ Awards

DALLAS, TX – **March 29, 2012**– Cambium Learning Group, Inc. (NASDAQ: <u>ABCD</u>), the leading educational company focused primarily on serving the needs of at-risk and special student populations, announced today that three companies within its Cambium Learning Technologies division, ExploreLearning, Learning A-Z and Kurzweil Educational Systems, received finalist honors in seven education categories for the prestigious CODiETMAwards.

Established by the Software & Information Industry Association (SIIA), the CODiEs recognize excellence and achievement in the business software, digital content, and education technology industries.

"The finalist honors bestowed by SIIA on the Cambium Learning Technologies business unit are a testament to Cambium Learning Group's commitment to leverage technology to serve our districts, teachers and students so that every child can reach their potential," says Ron Klausner, chief executive officer, Cambium Learning Group, Inc.

The following Cambium Learning Technologies products are 2012 finalists:

Best K-12 Instructional Solution

- ExploreLearning Reflex, ExploreLearning.com

Best Education Game or Simulation

- ExploreLearning Reflex, ExploreLearning.com

Best Mathematics Instructional Solution

- ExploreLearning Gizmos, ExploreLearning.com

Best Instructional Solution for Special Needs Students

- Kurzweil 3000[®]/firefly Kurzweil Educational Systems

Best Reading/English Instructional Solution

- Raz-Kids.com, Learning A-Z

Best K-12 Course or Learning Management Solution

- Raz-Kids.com, Learning A-Z

Best Science/Health Instructional Solution

- Science A-Z.com, Learning A-Z

SIIA members will now review finalists and vote for a winner in each category. Recipients of the 2012 CODiE Awards will be announced at the Ed Tech Industry Summit on May 7, 2012, in San Francisco. To view a complete list of CODiE Award finalists visit: http://www.siia.net/codies/2012/finalists.asp.



About Cambium Learning Group, Inc.

Cambium Learning Group (Nasdaq: ABCD) is the leading educational company focused primarily on serving the needs of at-risk and special student populations. The company operates three core divisions: Voyager, which provides comprehensive interventions and online learning; Sopris Learning, which is known for supplemental solutions; and Cambium Learning Technologies, which comprises IntelliTools[®], Kurzweil Educational Systems[®], Learning A–Z, and ExploreLearning. Cambium Learning Group is committed to providing research-based solutions that help educators raise the achievement levels of preK–12 students as well as adult learning communities. The company's website is http://www.cambiumlearning.com.

About the CODiETMAwards

The CODiETMAwards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.siia.net.

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