



Students Complete More Than 4 Billion Digital Activities with Learning A-Z

Tucson, AZ – March 15, 2016 – Learning A-Z, a leading provider of PreK-6 literacy-focused products and a division of Cambium Learning Group, Inc., announced today that students using Learning A-Z digital resources have now completed more than 4 billion activities using the Kids A-Z online student portal and free Kids A-Z mobile app.

Kids A-Z is an eLearning portal and teacher management hub that comes free with a purchased classroom subscription to Raz-Kids, Headsprout, Science A-Z, Writing A-Z, or ReadyTest A-Z. Students log in to the website or through the Kids A-Z mobile app to access developmentally appropriate literacy resources and complete teacher-initiated assignments. Teachers log in to the website to schedule assignments, score student activities, and review digital progress reports.

“When we started Learning A-Z, our goal was to provide engaging content that expanded students’ literacy skills,” said Bob Holl, president and cofounder of Learning A-Z. “I don’t think any of us imagined that by 2016 students would have completed more than 4 billion digital activities, including reading eBooks, taking eQuizzes, and completing ELA practice tests. This milestone speaks volumes to our continued commitment to delivering engaging personalized content for every student, at every level.”

Launched in 2015, the Kids A-Z eLearning portal and teacher management hub is Learning A-Z’s latest effort to streamline online learning for PreK-6 students. Prior to the launch of Kids A-Z, students completed online activities by logging in to individual product websites. Recent enhancements to Kids A-Z include the addition of new Science A-Z eResources and an updated student activity dashboard. To learn more about the products that include access to Kids A-Z, visit www.learninga-z.com.

About Learning A-Z

Learning A-Z is a PreK-6 education technology provider dedicated to improving learning through an enlightened approach to literacy that expands beyond reading and writing to develop critical 21st century skills. Founded in 2002, Learning A-Z’s products empower teachers to deliver personalized instruction for a wide range of student needs. Products include: Reading A-Z, Raz-Kids, Headsprout, Science A-Z, Writing A-Z, Vocabulary A-Z, and ReadyTest A-Z. Learning A-Z’s products are used in more than half the districts across the United States and Canada and in more than 180 countries worldwide. Learning A-Z is a business unit of Cambium Learning Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit www.learninga-z.com.



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