

## Learning A-Z Wins SIIA CODiE Award, Best Reading/English Language Arts Instructional Solution

**Tucson, Arizona—August 3, 2017**—Learning A-Z<sup>®</sup>, a literacy-focused PreK–6 education technology provider, announced today its Headsprout<sup>®</sup> product earned a 2017 Software and Information Industry Association (SIIA) CODiE Award, which are given to top education technology solutions. Headsprout won the award for Best Reading/English Language Arts Instructional Solution, making this Headsprout's third CODiE award.

Headsprout is an adaptive, online reading program that is proven to move non-readers and emergent readers up to a mid-second grade reading level with only 30 hours of instruction. The program's colorful and interactive learning environment engages students at all levels with episodes that teach phonics, fluency, phonological awareness, comprehension, and vocabulary. Headsprout uses effective, interactive online episodes to teach K–5 students the reading fundamentals and comprehension skills necessary to become successful readers.

Patrick Marcotte, Vice President of Research and Development at Learning A-Z, is proud of Headsprout's success. "Winning the SIIA CODiE award for Best Reading/English Language Arts Solution, one of the premier CODiE awards given by the SIIA, is a great honor. It's a testament to our company's commitment to providing every child with an opportunity to become a successful, confident reader. Our team of educators and learning scientists have dedicated their lives to ensuring effective reading instruction for all students, and this recognition supports our unwavering belief that highly effective learning systems can be delivered in a way that's engaging, efficient, and affordable."

All nominated CODiE Award education technology products and services were reviewed by professional educators from across the nation, as well as SIIA members to determine the best in each category.

### About Learning A-Z

Learning A-Z<sup>®</sup> is a literacy-focused PreK–6 education technology provider. Our products blend traditional teacher-led instruction with technology-enabled resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus<sup>™</sup>, Reading A-Z<sup>™</sup>, Raz-Kids<sup>®</sup>, Headsprout<sup>®</sup>, Science A-Z<sup>®</sup>, Writing A-Z<sup>™</sup>, Vocabulary A-Z<sup>™</sup>, and ReadyTest A-Z<sup>™</sup>. Learning A-Z's resources are used by more than 5 million students in more than 175 countries. Learning A-Z is a business unit of Cambium Learning<sup>®</sup> Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit [www.learninga-z.com](http://www.learninga-z.com) or find us on Facebook or Twitter.

### About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 800 member companies worldwide that develop software and digital information content. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age. For more information, visit [www.siaa.net](http://www.siaa.net).

**About Cambium Learning Group, Inc.**

Cambium Learning<sup>®</sup> Group is a leading educational solutions and services company committed to helping all students reach their full potential. Cambium Learning accomplishes this goal by providing evidence-based solutions and expert professional services to empower educators and raise the achievement levels of all students. The company's award-winning brands include: Learning A-Z<sup>®</sup> ([www.learninga-z.com](http://www.learninga-z.com)), ExploreLearning<sup>®</sup> ([www.explorelearning.com](http://www.explorelearning.com)), Kurzweil Education<sup>®</sup> ([www.kurzweiledu.com](http://www.kurzweiledu.com)), and Voyager Sopris Learning<sup>®</sup> ([www.voyagersopris.com](http://www.voyagersopris.com)), which, together, provide breakthrough technology solutions for students and teachers—including best-in-class intervention and supplemental instructional programs; gold-standard professional development; valid and reliable assessments; and products that enable access to learning for all students. Cambium Learning Group, Inc. (NASDAQ: ABCD), is based in Dallas, Texas. For more information, visit [www.cambiumlearning.com](http://www.cambiumlearning.com).

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