



Learning A-Z Announces 2015 Teacher Appreciation Week Campaign

Tucson, Ariz., May 5, 2015 — Learning A-Z™, an online provider of PreK–6 education solutions and a division of Cambium Learning® Group, Inc., has begun its annual Teacher Appreciation Week campaign, which provides PreK–6 educators with exclusive discounts and opportunities to try any Learning A-Z product for free.

The 2015 Teacher Appreciation Week campaign is an annual promotion offered by Learning A-Z that helps PreK–6 educators get the online teaching resources and tools they need to meet the personalized instructional needs of their students.

“At Learning A-Z, our mission is to help educators support every student, at every learning level,” said Bob Holl, president and cofounder of Learning A-Z. “This annual campaign is our way of showing appreciation for all the extra hours and hard work teachers put in to help their students grow in and out of the classroom. It is our mission to make life easier for teachers while improving student performance.”

Throughout the week of the campaign, individuals can save more than 10 percent on a one-year subscription to any or all of Learning A-Z’s teaching products. For more information regarding the 2015 Teacher Appreciation Week campaign, visit www.learninga-z.com/special/teacher-appreciation-2015.html.

About Learning A-Z

Learning A-Z™ is a PreK–6 educational resource company specializing in online delivery of leveled readers and supplementary curriculum for reading, writing, and science. Founded in 2002 to help teachers differentiate instruction and meet the unique needs of all students, Learning A-Z’s resources are currently used in more than half of the districts across the U.S. and Canada, and more than 180 countries worldwide. Serving a wide range of student needs, including ELL/ESL, intervention, special education, and daily instruction, Learning A-Z includes: Reading A-Z, Raz-Kids, Headsprout®, Science A-Z, Vocabulary A-Z, Writing A-Z, and ReadyTest A-Z. Learning A-Z is a business unit of Cambium Learning® Group, Inc. (NASDAQ: ABCD), based in Dallas, Texas. For more information, please visit www.learninga-z.com.



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